



SkillsUSA Championships Official Operating Policies

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SkillsUSA
14001 SkillsUSA Way
Leesburg, VA 20176-5494
703-777-8810
anyinfo@skillsusa.org

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Introduction to the SkillsUSA Championships

Philosophy of the SkillsUSA Championships

The SkillsUSA Championships is a program that recognizes career and technical (CTE) students and teachers and motivates them to test their skills against standards for entry-level workers in the skilled trades with the goal of determining who is the best. The SkillsUSA Championships promotes the quality of technical education, to industry and to the public.

Students are evaluated by representatives of business, industry and organized labor. This direct evaluation by industry results in improvements to the relevant training in each technical program. Students learn firsthand the requirements of working in a timed event to standards, while teachers see the industry driven standards nationwide and can update curricula.

For employers, the SkillsUSA Championships is a positive way to convey their hiring needs and the skills required directly to educators, influencing instruction as they find a pipeline of quality employees. Working directly with students and sharing in their achievements motivates many employers.

The SkillsUSA Championships program flows from local competitions to regional/district events, to the state competition and then to the national event. For a select few, there is even an international competition level. At every level, a display of cooperation, communication and collaboration that benefits everyone involved is highlighted through the program. The SkillsUSA Championships raises awareness of the skilled trades and demonstrates the importance of career and technical education to the development of America's skilled workforce.

Principles of Operation

- I. Business, industry, professional associations and organized labor set standards for competition that are based on competencies that are appropriate for entry-level workers and that align with career and technical education programs. These standards are kept current through broad industry representation on technical committees.
 - A. One company or organization may not exclusively run or dominate a SkillsUSA Championships national technical committee or competition. When possible, there should be committee co-chairs from two different companies. The program director of the SkillsUSA Championships (hereafter referred to as program director) will work with each competition group that needs assistance in assembling an effective committee.
 - B. Continuity of personnel within committees promotes systematic improvement and long-term communication with education. However, new companies and organizations will also be recruited regularly to ensure the competitions are continuously updated and that competitors are exposed to new technologies and equipment.

- II. The SkillsUSA Championships policies are established to govern the operation of the SkillsUSA national competition. Each state association will establish their own state competition policies.
- III. The SkillsUSA Championships is a prominent national volunteer-driven event. SkillsUSA's budget does not support subsidy of a volunteer's out-of-pocket expense for participation. Therefore, technical committee members, judges and other competition volunteers must be supported by the company or organization they represent or provide their own means of financial support. **Please refer to the Custodial Accounts policy.*
- IV. **All items and materials donated to the SkillsUSA Championships become the property of SkillsUSA and will be used for educational purposes only.** Any personal use of equipment or materials is a violation of SkillsUSA policy and IRS regulations. All items left over from the SkillsUSA Championships will be saved for the following year or distributed to local schools for use in educational programs with approval of the program director.
- V. Alcoholic beverages are prohibited at official functions where students are invited to attend including dinners or offsite events held either during day or evening.

Educational Objectives

The SkillsUSA Championships is an educational program designed to improve CTE training and to provide student recognition for accomplishments through technical committees that will:

- I. Hold a competition debriefing following the SkillsUSA Championships (attendance for students is mandatory)
- II. Present an educational industry seminar at SkillsUSA University during NLSC
- III. Encourage the National Education Team (NET) to share what they have learned from the competitions and technical committees with other educators
- IV. Work directly with local CTE programs
- V. Share information about the SkillsUSA Championships and their participation in supporting the future workforce through trade journals, company newsletters, press releases or at industry events to help build greater awareness of the SkillsUSA mission

SECTION ONE

SkillsUSA Championships Committee Composition

The SkillsUSA Championships Executive Committee, National Technical Committees, National Education Team and Conference Management Teams work together to coordinate activities.

SkillsUSA Championships Executive Committee

1. The program director appoints the executive committee, which is directly responsible and has the power to implement board policy regarding activities of the SkillsUSA Championships program. All actions of the executive committee are subject to program director approval.
2. The executive committee is composed of a co-chair representing labor, a co-chair representing education, a co-chair representing management and the program director. A SkillsUSA staff member serves as the committee secretary. An emeritus position may also be appointed, if desired.
3. Members are appointed for a three-year term limited to one reappointment. Appointments are made by the program director on a staggered basis to ensure continuity of leadership.
4. If, for any reason, a member becomes inactive, the program director reserves the right to replace that person for the remainder of the three-year term.
5. All executive committee meetings are presided over by the executive committee chairperson. The chairperson position will rotate among the three co-chairpersons annually, beginning July 1 and ending June 30 of the following year.

Responsibilities of the SkillsUSA Championships Executive Committee

1. Serving as the grievance committee for the SkillsUSA Championships, reviewing formal protests filed by state SkillsUSA associations
2. Rulings on any questions unresolved by the technical committees regarding administration of the competition
3. Removing of any technical committee member upon the recommendation of the program director and in consultation with the technical committee chair
4. Serving as consultant to the program director
5. Assisting the SkillsUSA Championships team in all management functions required to ensure a safe, orderly and successful SkillsUSA Championships
6. Reviewing sponsorship proposals where several companies desire the same sponsorship within a committee and recommending appropriate action
7. Reviewing and making recommendations concerning the selection of future SkillsUSA Championships sites
8. Assisting and reviewing demonstration competitions when properly submitted and providing due diligence so they can be voted on by state association directors

Qualifications for Appointment

1. Must have demonstrated good management skills in carrying out previously assigned SkillsUSA responsibilities
2. Must be able to manage volunteers effectively and maintain a cooperative attitude
3. Must have knowledge of SkillsUSA and support the mission of the organization
4. Must have served SkillsUSA and the SkillsUSA Championships in a leadership role and demonstrated knowledge of the operation of the SkillsUSA Championships

National Technical Committees

1. Technical committees consist of volunteer experts from business, industry and organized labor and are officially appointed by the executive committee with the recommendation of the program director. The technical committee chair should work to ensure that SkillsUSA's commitment to diversity and inclusion is reflected within their committee. Engaging a diverse committee (considering age, gender and ethnicity) should be given top priority to ensure that the composition of the technical committee reflects SkillsUSA's diverse membership.
2. This is a volunteer position and any cost associated with being on the committee is the responsibility of the individual and/or company. Technical committee members should request their expenses be covered by their respective companies. If there is a financial issue, bring it to the attention of the program director.
3. It is the responsibility of the committee to plan the technical aspects of the competition and to develop/revise the national competition project or tasks, and to secure equipment, materials and administer the competition as specified in the most current edition of the SkillsUSA Championships Technical Standards.
4. Companies desiring membership on the technical committee must participate actively in the planning process and make their reasonable contribution toward a successful SkillsUSA Championships.
5. Committee members who fail to actively contribute to the planning and implementation of the SkillsUSA Championships competition will be removed from the committee.
6. In some cases, more than one individual from a company or organization may be listed as a technical committee member. When a vote is taken to decide action, however, each company or organization has only one vote. Subject to approval of the executive committee, separate divisions of some organizations may be recognized as having individual voting privileges if they provide separate technical services or materials and are engaged in the planning and administration of the SkillsUSA Championships separately from the parent organization.
7. Individuals appointed to serve on a technical committee are considered representatives of their employer and it is the company that is appointed to the committee. In the event the committee member changes employment, the individual should resign from the committee. If they desire to continue to serve, a request to remain on the committee must be submitted to the program director and approved by the executive committee.

8. Technical committee members must complete the SkillsUSA National Technical Committee onboarding and training as required by the program director.

National Technical Committee Chairpersons

Technical committee chairpersons are experts from business, industry or organized labor elected by majority vote of their technical committee. Elections must be held every two years. Other than by individual committee rule, there is no limit to the number of consecutive terms a chair may serve. The SkillsUSA Championships Executive Committee will resolve any disputes concerning the leadership of a technical committee.

I. Responsibilities of technical committee chairpersons

- A. Attend all meetings called by the program director, or designate a committee member to serve as the authorized representative at those meetings
- B. Keep their technical committees updated on changes in personnel or companies within the committee
- C. For those competitions with custodial accounts held within SkillsUSA, Inc., annually submit a budget (by March 15) identifying companies to be invoiced and line-item expenses
- D. Plan and conduct the mandatory orientation and debriefing meetings for competitors
- E. Make sure all committee members are familiar with the SkillsUSA Championships Technical Standards
- F. In consultation with committee members, the chairperson will delegate duties and assign individuals to ensure all requirements for a successful competition are met:
 1. Select the skills to be tested in the national competition and identify necessary equipment and supplies
 2. Make necessary arrangements for borrowing and/or soliciting donations of all items
 3. Work with the technical committee to develop competition projects, drawings and instruction sheets for the competitors
 4. Locate individuals who are knowledgeable in the competition trade or skill area and invite them to serve as judges
 5. Acquire appropriate industry awards. The program director ensures that companies providing the awards are recognized, therefore the technical committee chair must notify the program director by May 15 each year accordingly
 6. Provide appropriate recognition for donors of competition prizes. This can be done by acknowledging them in the Awards and Recognition Book and/or in the competition area with signage
 7. Plan and conduct the mandatory pre-competition orientation and post-competition debriefing meetings for competitors
 8. Instruct the competition judges and offer judges' training if necessary

9. Conduct the SkillsUSA Championships competition
10. Plan other activities for competitors such as industry update seminars
11. Assign duties, communicate and oversee the work of the National Education Team members.
12. Provide scoring rubrics
13. Be available to the SkillsUSA Championships Management Team if needed to help settle an issue or grievance.
14. Complete SkillsUSA National Technical Committee onboarding and training as required by the program director .
15. Make sure that all judges, technical committees and education team members complete onboarding before NLSC as required.

National Education Team

- I. The purpose of the National Education Team (NET) is to:
 - A. Assist the technical committee in conducting the SkillsUSA Championships
 - B. Assist the national staff with the management of NLSC
 - C. Communicate industry expectations to advisors for quality instruction and professional development in occupational areas represented in the SkillsUSA Championships. NET members may be called upon throughout the year for expertise in their assigned area.
- II. The number of NET members assigned to a competition or conference management committee is determined by the competition technical committee chairperson and the program director. Each competition or committee should have an NET chairperson appointed by the technical committee chair and program director to coordinate the activities of the NET members. That NET chairperson will work directly with the competition technical committee chairperson or national staff.
- III. State associations may nominate master educators who are paid professional members of SkillsUSA to be NET members on competition or conference management committees.
- IV. NET members are appointed to three-year terms. Appointments must have the approval of the state association director, local/district school administration, the technical committee chairperson and the program director. NET members may reapply at the end of their term. Retired educators do not need approval of a local/district administrator.
- V. Attendance at NLSC is mandatory for NET members, who agree to work with their assigned competition, or another competition or committee as directed by the technical committee chairperson or national staff including:
 - Skilled and Technical Sciences Competitions
 - Leadership Development Competitions
 - Occupationally Related Competitions
 - Demonstration Competitions
 - SkillsUSA Championships Management Committees
 - National Courtesy Corps
- VI. Complete NET onboarding and training as required by the program director.

Responsibilities of the NET member

1. Suggest topics for industry update seminars at state and national SkillsUSA conferences.
2. Write a brief post-conference report summarizing feedback from industry about any needed changes in educational curriculum to ensure SkillsUSA students can demonstrate the skills and technical knowledge required by industry. If the report is not provided, any stipend due may be withheld until the report is received. The report should be completed by the NET chair and [submitted online](#) by July 15.
3. Assist in identifying other organizations or potential sources of materials and equipment that can support the competition or committee, if needed.
4. Help set up and tear down the competition area under the supervision of the technical committee.
5. Explore ways to make the competition more effective at local and state levels by securing industry's help. Work with other NET members from those competitions to suggest time or task reductions from the national competition so that they can be adapted to a shorter state-level competition.
6. Attend the competition debriefing held by the technical committee.
7. Work with the state association to promote increased SkillsUSA participation and membership at the local and state levels.
8. Assist as requested by the technical committee.
9. Serve as a mentor to new professional members in their occupational specialty.

NET members will not

1. Be involved in the preparation of the competition projects to be used in the national SkillsUSA Championships or have specific knowledge of the projects
2. Participate in the competitor orientation meeting or administer any written test
3. Have student supervisory responsibilities during NLSC
4. Have direct contact with a competitor from their school/state during the competition
5. Serve as judges, except in selected leadership competitions or with prior approval from the program director. However, NET members cannot serve as a judge if they have students competing in that competition.
6. Serve on the competition committee if they have a competitor from their school competing in that competition at the SkillsUSA Championships, unless approved by the program director, to ensure a fair competition is held for all competitors. NET members may serve on a second or third-choice competition committee or sit out a year on the NET while accompanying their school's competitor to the NLSC. The NET member must notify the program director of this situation by June 15. The program director will work with the NET member to resolve all conflicts of interest.

Qualifications for NET appointment

1. Must be an employed educator who is a paid professional member of SkillsUSA or a retired educator (paid membership is not required for retired NET members).
2. Must follow the leadership of the technical committee and complete all requested assignments in an orderly and congenial manner to ensure the success of the SkillsUSA Championships.
3. Must be committed to improving communications between instructors, technical committees, state association directors and state departments of education for the purpose of improving instruction and job readiness.
4. Must have financial support. NET stipends may be available to help offset expenses, but this stipend is contingent on available funding and is not guaranteed. NET members should not rely on the stipend to cover their NLSC expenses.

Nomination process

1. All nominees must be approved by the state association director and local administrator. An administrator recommendation is not required for retired educators.
2. State association directors may send applications to selected teachers and/or administrators. Teachers and administrators may also download the nomination form from the SkillsUSA website, complete all necessary information, obtain a letter of support from a local/district administrator and then forward the letter and nomination form to the state association director.
3. The state association director will review the applicant and endorse the nominee by signing and dating the nomination form.
4. The application and nomination letter must be [submitted online by March 1](#)
5. The SkillsUSA staff and technical committee chairpersons will review nominations.
6. The SkillsUSA national office will notify the educators who are selected.

SkillsUSA Championships Conference Management Team

- I. SkillsUSA Championships Conference Management Team (CMT) members support the program director to ensure events run efficiently. The support team receives financial and housing support.
- II. Complete technical committee onboarding and training is provided by the program director. The duties include:
 - A. Assist with compiling requests for space
 - B. Gather information on assigned competitive events to achieve quality events
 - C. Create and revise room layouts as needed
 - D. Propose new ideas to improve planning and implementation of competitions
 - E. Serve as a liaison between technical committees and the program director
 - F. Assist in managing on-site production and clean-up of the competition area
 - G. Other duties as assigned

SECTION TWO

Donations, Awards and Publicity

I. Responsibilities Regarding Donations, Awards and Publicity

- A. Technical committee chairs solicit, approve and coordinate any awards to be presented to SkillsUSA Championships competitors. The SkillsUSA Office of Business Partnerships and Development (BPD) assists in the procurement and management of competition awards.
- B. Organizations wishing to present awards must offer identical awards to gold, silver and bronze medalists for both high school and college/postsecondary top three medalist students and meet the policies outlined in this document. Exception: tuition scholarships may be offered to high school competitors only.
- C. Organizations that wish to host a special function during NLSC must coordinate their activity with the SkillsUSA staff in advance. Send proposals to: anyinfo@skillsusa.org.
- D. Organizations that plan to have company or trade media journalists, photographers or film crews on site in their competition areas at NLSC should arrange this in advance and coordinate the activity with the SkillsUSA Office of Communications. All such activities are at the discretion of the SkillsUSA Championships Executive Committee and must not disrupt the competitions. The intended use of any photography, video or media arrangements should be shared and must be approved prior to the conference.
- E. The executive committee will give guidance to the SkillsUSA Championships awards program as required.

II. Categories of Support for the SkillsUSA Championships

A. National Technical Committees

The national technical committees provide the primary support for the SkillsUSA Championships. Technical committees design and manage the competitions and secure equipment, supplies, judges, prizes and awards. The nature of the competition and members' share of responsibilities dictate the cost to member companies. This includes travel expenses and donated personnel costs. In addition, membership generally requires a donation of equipment and materials. For competitions with a custodial account, a donation to the custodial account may be required, as determined by the technical committee chair.

B. SkillsUSA Championships Sponsor Designation

1. SkillsUSA Championships competition sponsors are cited on signage within the competition area and in the Awards and Recognition Book. Every effort will be made to have the appropriate companies acknowledged. The deadline for the Awards and Recognition Book is April 15.

2. Competition sponsor designation applies to:
 - a) Companies represented on the competition's national technical committee
 - b) Companies providing equipment and supplies used in the competition
 - c) Companies providing competition prizes and awards
 - d) Select companies providing a qualifying amount of general financial support to the SkillsUSA Championships.
3. Organizations qualify for SkillsUSA Official Partner status through cash contributions and/or documented in-kind donations of \$25,000 or more in a calendar year as of June 1. Organizations seeking Official Partner status should work with our Office of Business Partnerships and Development (BPD) staff to determine the specifics of their partnership and recognition level.
4. Official Partners are cited in the Awards and Recognition Book and on the SkillsUSA website and have the right to affix the SkillsUSA Official Partner logo to their signage or advertising, if desired. Other Official Partner benefits include access to the SkillsUSA database of member schools and classrooms.
5. For more detailed information with regards to sponsorship and partner status please contact: bpd@skillsusa.org.

III. Types of Competition Awards and Prizes

- A. Scholarships must relate to furthering the student's occupational education. Scholarship offers must give the student substantial relief from annual tuition and fees.
- B. Tools, equipment and/or uniforms must relate to the occupational training area of the student place winner or to the competition in which he or she is entered.
- C. Books and manuals must relate to the student's occupational training objectives.
- D. Educational trips must be designed to further the student's occupational education.
- E. The official medallions of the SkillsUSA Championships are the only awards presented on stage at the Awards Session to place winners of the competitions.
- F. Cash awards or gift cards for winners are not permitted without advance permission. Should an organization want to allow a place winner to select their prize of tools or books, etc., funds for the prize must be donated to SkillsUSA, Inc. Scholarship awards to individuals must be made payable to the student's postsecondary institution of choice unless specific arrangements have been made with SkillsUSA in advance.

IV. Procedure for Offering Awards

- A. No industry awards or prizes are presented on stage during the SkillsUSA Awards Session. The program director will designate a time and location for presenting industry awards/prizes during the Awards Session, typically in the backstage prize and photo area. The program director must approve any alternative arrangements.
- B. Organizations represented on a competition's national technical committee may have their representative give out the industry awards and prizes. Organizations other than those on the competition's national technical committee may have their awards

presented only with the approval of the technical committee chairperson and at the discretion of the conference management committee.

- C. Organizations that have not made a meaningful contribution to the SkillsUSA Championships or to the mission of SkillsUSA may not present or provide awards to place winners or competitors.

V. Private School Scholarship Policy

- A. All scholarships to be awarded to competitors or place winners of the SkillsUSA Championships must be approved by the technical committee chairperson and by the program director. The Office of Business Partnerships and Development will also be informed of all scholarships, so they are credited to the partner.
 - 1. All institutions interested in granting scholarships at the national level must apply by April 1. SkillsUSA will notify institutions by May 15 of the status of their scholarship offer. Applications for offering an award scholarship may be obtained from the program director: anyinfo@skillsusa.org The scholarship request should include criteria for evaluation, such as:
 - a) Offering institution's full address, website and contact information
 - b) Criteria for awarding the scholarship
 - c) Annual dollar value of the scholarship offered
 - d) Cost of total annual tuition, fees, supplies, room and board or other costs
 - e) Name and duration of the institution's appropriate training program(s)
 - f) Duration of the scholarship
 - g) Required student performance standards for retaining the scholarship
 - h) Campus locations and start dates for which the scholarship may be applied
 - i) Scholarships offered to SkillsUSA Championships competitors or place winners must provide the student with a substantial contribution toward the costs of further education. An educational institution offering a scholarship must offer it to all three place winners in the high school division: gold, silver and bronze. Offering scholarships to additional places (fourth, fifth or sixth place) is optional.
 - j) Place winners are eligible to receive the scholarship offered for their respective medal placement only.
 - k) Institutions offering scholarships must present a scholarship awards packet to each winner following the Awards Session by the school's representative or by a SkillsUSA staff member.
 - l) Unlike other industry awards and prizes, tuition scholarships may be offered to high school division competitors/place winners only.
 - m) In the event the place winner designated for the scholarship is an underclassman and cannot utilize the scholarship in the upcoming school year, the scholarship winner can request in writing that the scholarship be held until the academic year immediately following the awardee's high school graduation. This petition must be made in writing within 30 days of being offered the scholarship. The offering institution must then respond to the student's request in writing.

VI. Prize Equity

SkillsUSA, Inc. maintains a Prize Equity fund to provide prizes for selected competitions that are not well supported by their industry. Contributions to the Prize Equity Fund can be received in the form of cash donations and/or material goods. Contact the SkillsUSA Championships staff for more information if you would like to support other competitions that may not have prize support.

SECTION THREE

Donations and Solicitations

I. Donations and Solicitations of Equipment, Supplies and Funds

- A. Contributions, supplies, equipment and materials must be donated with the understanding that SkillsUSA, Inc. has the right to govern their disposition as directed by the policies established by the SkillsUSA Board of Directors. An official receipt form is available upon request from the SkillsUSA's Office of Business Partnerships and Development.
- B. **All equipment and materials used in the SkillsUSA Championships that are warehoused by SkillsUSA is donated to SkillsUSA and is the property of SkillsUSA.** The company or organization donating the equipment/materials releases SkillsUSA of any obligation or liability. The management of SkillsUSA will determine the use or disposal of warehoused equipment and supplies.
- C. All cash donations for use by technical committees must be given to SkillsUSA, Inc. No donation will be accepted in the name of SkillsUSA other than those processed through SkillsUSA, Inc. Donations supporting SkillsUSA activities but made to entities other than SkillsUSA, Inc. will not be recognized by SkillsUSA.
- D. All solicitations for materials, funds and equipment for the SkillsUSA Championships must be clearly made in the name of SkillsUSA, Inc.
- E. All solicitations for SkillsUSA Championships competition materials, equipment, supplies, prizes and awards must be made by members of the national technical committees or other officially designated representatives, including the national staff of SkillsUSA.
 1. National technical committees should consider establishing a custodial account through SkillsUSA, Inc. All demonstration competitions *must* establish a custodial account. Funds paid into this account are maintained by SkillsUSA and are used to pay for documented technical committee expenses with the approval of the technical committee chair and the program director.

II. SkillsUSA Championships Custodial Accounts

Custodial accounts are restricted accounts that are maintained in the budget of SkillsUSA, Inc. Monies paid into a custodial account are considered donations to SkillsUSA, Inc. Invoices to be paid or expenses to be reimbursed from the custodial account must be approved by the technical committee chair or co-chair and the program

director. Custodial accounts are usually funded by contributions from committee member companies and are typically used to:

- A. Improve the quality of the SkillsUSA Championships competition
- B. Promote participation in the competition
- C. Pay for unexpected expenses incurred in preparation for the national competition or for purchase of materials that the committee could not procure by donation or loan
- D. Provide competitors (and instructors) with industry seminars or meal functions, guest speakers, local industry tours, etc.
- E. Create and distribute materials that promote the industry to SkillsUSA audiences
- F. Recognize or reward the service of technical committee members or judges (a meal, special event, group shirts, plaques, etc.)
- G. Custodial accounts should not be used to reimburse travel-related expenses of technical committee members or judges unless an exception is granted by the program director. Companies are expected to support the travel expenses of their SkillsUSA Championships volunteers to attend and participate in NLSC.

Process for establishing and funding the account

- 1. To request that a new custodial account be established, notify the program director.
- 2. Fill out an estimated custodial account budget/expenses form
- 3. Supply a list of the names and addresses of the companies to be invoiced
- 4. SkillsUSA will then invoice each company and track payments

Reporting of Account Status

- 1. Annual invoicing requests must be submitted by March 15
- 2. SkillsUSA will send out a report on or about Feb. 1
- 3. SkillsUSA will send a second report on or about May 1
- 4. A year-end report will be sent on Sept. 1 after SkillsUSA fiscal year closes

Requests of Account Balances

- 1. Any request for account balances (other than the scheduled reports) requires a written request and may take up to 14 business days.

Requests for payments

- 1. All requests for payments from custodial accounts must be signed off on by the technical committee chair with the proper paperwork attached
- 2. A committee can request that the SkillsUSA Championships team assist in purchasing needed items. The SkillsUSA Championships team must have all requests in writing along with a need-by date. Once the items are purchased and shipped, the cost will be deducted from the custodial account and the tech chair will be notified.

Rules for establishing and maintaining a custodial account by a national technical committee:

1. A budget for each year's custodial account must be submitted by the technical committee chairperson to the program director by March 15, preceding that year's SkillsUSA Championships.
2. The program director must approve all annual custodial account budgets.
3. Custodial account budgets should be annual, with expenses approximately equaling revenues, unless a specific project requires a multi-year collection of account funds. SkillsUSA is obligated to donors to ensure that custodial account funds are used responsibly and as the account budget indicates.
4. All cash contributions designated for the custodial account must be made payable to SkillsUSA, Inc.
5. All committee expenses to be reimbursed from the custodial account must be accompanied by receipts and be submitted by the technical committee chairperson or his/her designee to the program director.
6. SkillsUSA will invoice organizations on the national technical committee for custodial account contributions at the direction of the committee's chairperson.
7. Interest accruing to a custodial account becomes the property of SkillsUSA.

III. Endorsement of Products and Services

1. SkillsUSA and its employees will not directly or indirectly endorse the products or services of any individuals or companies, even if such individuals or companies are sponsors of or contributors to SkillsUSA. The acceptance by SkillsUSA of contributions or loans of equipment, supplies, and/or materials will not entitle the sponsor or contributor to state or imply that SkillsUSA and its members, associations or chapters endorse specific products or services for sale by a sponsor or contributor.
2. Sponsors and contributors recognized by a national technical committee or SkillsUSA are encouraged to publish statements in their advertising of their involvement with and support for SkillsUSA, the SkillsUSA Championships and other SkillsUSA projects. Such sponsors and contributors may use the SkillsUSA logo in such statements, so long as the [SkillsUSA graphic standards](#) are upheld, and the mark is not used in a way that implies endorsement of a product or service for sale.
3. Only recognized official partners may use that designation and mark (visit: www.skillsusa.org/get-involved/advertise-exhibit-and-support/). Supporters not achieving official partner status may refer to themselves as a supporter, a contributor or a partner of SkillsUSA.
4. While SkillsUSA encourages the use of its name and marks with those of its partners, SkillsUSA name and mark may not be used to sell any specific product or service without a licensing agreement with SkillsUSA, Inc.

IV. SkillsUSA Championships Sponsorship

1. All competitions conducted by SkillsUSA will be known officially as the SkillsUSA Championships. No competitive event will carry the name of a competition supporter, and no contributions or loans of material will be accepted from any contributor attempting to place a condition, restriction or limitation on the use of the contribution other than those within these policies
2. As is reflective of industry practices, a variety of tools, materials and products should be used in competitions. Brands of tools, materials and products used in competition should reflect the variety of industry practice to the extent feasible. In the spirit of serving all members, **SkillsUSA will not promise exclusivity to any brand in the SkillsUSA Championships for any competition or sector.**

V. Recognition on the SkillsUSA Championships Floor

1. Contributors of **competition equipment** shall have the right to affix a 12"x12" sign with white background on each piece of equipment that identifies the contributing company. Brand marks on equipment that already carry adequate company identification need not be modified. The competition technical committee will assure safety compliance and visibility. The SkillsUSA Championships Executive Committee will determine final resolution to any brand concern.
2. Organizations making unrestricted cash donations of at least \$5,000 to the SkillsUSA Championships will secure the right to citation on sponsor list signage as a SkillsUSA, Inc. sponsor in one competition of the sponsor's choice. For higher levels of unrestricted cash donation to the SkillsUSA Championships, please visit: www.skillsusa.org/get-involved/advertise-exhibit-and-support/
3. Each national technical committee in collaboration with championships staff shall retain discretion over the display of larger signs (e.g., retractable banners, feather flags, etc.) inside the competition area identifying individual competition sponsors, providing that:
 - a) No organization may place more than four signs in one competition area
 - b) No sign may be placed that constitutes a safety hazard or that block spectators' views of the competition area
 - c) Contributors who donate prizes, cash to custodial accounts, and/or other in-kind sponsorship have the right and are responsible for providing any signage and easel for display in the competition.