



For Immediate Release

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**Learn How Engineering Alliance ([www.engineeringalliance.org](http://www.engineeringalliance.org)) Can Increase Student Engagement With The PLTW Curriculum Through A Limited-Time Open Viewing Of Programs**

October 27, 2010 – Engineering Alliance (EA), the program of student competitions and leadership activities designed for the PLTW curriculum, was developed through a partnership with Project Lead The Way (PLTW), the Technology Student Association (TSA) and SkillsUSA. PLTW middle and high school students are able to compete in online contests and leadership activities that will reinforce the problem-solving and critical thinking skills that PLTW students are already developing in the classroom every day. EA adds a competition to each required course offered through the established Project Lead The Way (PLTW) curriculum. “Competitions and leadership activities are an excellent complement to the hands-on, project-based curriculum that PLTW students experience every day in the classroom. We are proud to be a part of Engineering Alliance and encourage our students to spend their time in school and after school working hard to become the next generation of innovators,” said John Lock, CEO of Project Lead The Way.

EA is offering a free open viewing of all EA components from **November 2 – November 4, 2010**. The EA open view is designed to give those interested in Engineering Alliance (teachers, school and district administrators, state leaders and university affiliates) an opportunity to discover all that Engineering Alliance has to offer.

For instructions on accessing the Engineering Alliance open view, please e-mail [info@engineeringalliance.org](mailto:info@engineeringalliance.org) or call Sandy Honour toll free at 888/860-9010.

**Downloadable and virtual EA High School Competitions include:**

Virtual Quiz Bowl  
Design Problem Solution Judging Challenge  
Community Problems Presentation Contest

**Downloadable and virtual EA Middle School Competitions include:**

Gateway to Technology Quiz Bowl  
Improve My School Presentation  
Systems Identification Challenge

**Downloadable and virtual EA Leadership Components for Middle and High School include:**

Teachers Guide to Leadership Development  
Scenario eLearning Modules  
Leadership Lesson Supplements  
Engineering Awareness Activity Kit (Middle School)  
Engineering Career Fair Activity Kit (High School)

*Project Lead The Way® (PLTW) is a not-for-profit organization that promotes engineering and biomedical sciences courses for middle and high school students. PLTW forms partnerships with public schools, higher education institutions and the private sector to increase the quantity and quality of scientists, engineers and engineering technologists graduating from our educational system. PLTW's curriculum makes math and science relevant for students. By engaging in hands-on, real-world projects, students understand how the skills they are learning in the classroom can be applied in everyday life. <http://www.pltw.org/>*

*The Technology Student Association (TSA) is a national organization for middle and high school students with a strong interest in technology. TSA fosters personal growth, leadership and opportunities in technology, innovation, design and engineering. Members apply and integrate science, technology, engineering and mathematics (STEM) concepts through co-curricular activities, competitive events and related programs. Members are supported by teachers, parents, and business leaders who promote a technologically educated society. TSA serves more than 150,000 students in 2000 schools in 48 states. <http://www.tsaweb.org/>*

*SkillsUSA is a national partnership of students, teachers and industry, working together to ensure America has a skilled workforce. SkillsUSA chapters help students preparing for careers in technical, skilled and service occupations to excel. SkillsUSA has more than 307,000 members in 50 states, three territories and the District of Columbia. SkillsUSA is an applied method of instruction and it provides quality education*

*experiences for students. Its national SkillsUSA Championships is an industry-driven competition to improve education. Over 1,100 corporations, trade associations, businesses and unions are partners at the national level. <http://www.skillsusa.org>*

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