



*Official Rules*

## **SkillsUSA National Conference Pin and T-Shirt Design Contest**

**(Please read the rules and regulations in their entirety.)**

SkillsUSA and Lowe's sponsor a national conference pin and T-shirt design competition that is open to all dues-paying student members of the organization. The winning designs will become the official pin or T-shirt for the 2013 SkillsUSA National Leadership and Skills Conference. The pin and T-shirt will be produced by the SkillsUSA Store.

Two designs will be selected. One will be used for the pin and one for the T-shirt. All designs submitted should be appropriate for use on a pin or T-shirt. All entries must be submitted to SkillsUSA *exactly as directed* in the rules below, and all entries become the property of SkillsUSA once submitted. ***Only one entry per SkillsUSA member is permitted, and the same student may not win both events.***

### **Eligibility**

This competition is open to all registered SkillsUSA student members who are enrolled in a career and technical education program at a high school or college/postsecondary institution with an active SkillsUSA chapter. Membership for the 2012-13 school year will be verified by the national headquarters (the name must appear on a roster for this school year).

***Only one entry per SkillsUSA member is permitted, and the same student may not win both events.***

### **Deadline**

**All entries must be received (not postmarked)** in the SkillsUSA national headquarters by close of business on **Feb. 1, 2013**, by mail only. Do not send electronic entries due to issues receiving large electronic files, printing files with accurate colors, etc.

### **Judging**

All entries will be judged by the national headquarters staff of SkillsUSA and the industry sponsor for the event. **The winners of the competition will be announced in April 2013.** This contest may or may not be held in the future, and there may or may not be additional rules and requirements.

### **Materials and Specifications**

All entries to this competition ***must comply*** with the following materials and specifications or they will be disqualified:

- All entries must be rendered in color (full color or two color)

- Preferably, entries will be created in a design software package such as Illustrator, Photoshop or Freehand.
- All entries should be submitted with two versions of the art on a single page. The larger version is for judging the T-shirt contest. The smaller version is for judging the pin contest. The larger version should be approximately 7 inches wide by 7 inches tall. The smaller version should be approximately 1 inch wide by 1 inch tall. Both versions should be identical. The art does not have to be square, nor to these exact dimensions.
- Dimensions of the pin when produced will be approximately 1 inch tall by the necessary width. For the T-shirt, the art will be adjusted to fit the front or back of the shirt, and industry logos may be added to shirt.
- All entries **must** include the following **exact** wording (no other words/wording allowed):

**SkillsUSA  
NLSC 2013  
Kansas City**

- Direct representations (whole or elements) of the SkillsUSA emblem or SkillsUSA logo cannot appear on the design.
- All copyright laws must be followed in the creation of the design.
- Please label the back of your artwork with the following:

**Student's name**

**Training program**

**School name and full mailing address**

**Advisor's name, e-mail address and daytime telephone number**

- The student must keep a copy of his or her original design until results are announced. Upon notification, the winner will be required to submit his or her artwork in the native software file to national headquarters by e-mail or other means, for production purposes. SkillsUSA will not return any materials.
- SkillsUSA retains the right to make modifications to the final design as necessary to produce a pin or T-shirt to our standards and to the manufacturer's specifications and abilities.
- Incomplete entries or those that do not comply with the above requirements will be disqualified.
- Entries received after the deadline will not be considered. Entries must be ***received (not postmarked) by Feb. 1, 2013.***

**Please note the following:**

- Do not render your art on a T-shirt backdrop. Follow rendering directions as indicated above. Designs chosen will be designated as the pin or the T-shirt by the judging committees.
- Do not use the SkillsUSA conference theme or slogan in your design.
- Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means. **SkillsUSA must appear as one word on a single line.**
- Do not use the SkillsUSA logo or any part of it in your design.

### **Submitting Your Design**

Create your design according to the above specifications. When your design is ready to submit, mail it to:

#### **SkillsUSA Design Contest**

**Heidi Ambrose**

**SkillsUSA**

**14001 SkillsUSA Way**

**Leesburg, VA 20176**

Entries must be *received (not postmarked)* by Feb. 1, 2013.

Questions? Submit any questions by e-mail to [hambrose@skillsusa.org](mailto:hambrose@skillsusa.org) or call 703-737-0615 on Monday to Friday, from 8:30 a.m. to 5 p.m.

**To see previous winning designs, go to:**

<http://skillsusa.org/compete/pindesign.shtml>

### **Awards**

There will be one national winner for the pin design and one national winner for the T-shirt design. Each winner will receive the following, provided by SkillsUSA and Lowe's:

- Plaque with his or her design
- Complimentary samples of the pin or T-shirt that is produced
- A travel stipend to attend the SkillsUSA national conference
- A \$5,000 Lowe's program improvement grant to each winner's school
- Recognition of the winner on the SkillsUSA website
- Recognition for student and advisor at the national conference