

Esthetics Demonstration

Purpose

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of esthetics.

First, refer to General Regulations, Page 9, *SkillsUSA Championships Technical Standards 2008*.

Clothing Requirement

For men: Official SkillsUSA white dress shirt, black dress slacks, black socks and black leather work or dress shoes.

For women: Official white top, black dress slacks, black socks or black or skin-tone hose, and black leather, work or dress shoes.

For models: Businesslike, white, collarless blouse; black dress slacks or skirt; black or skin-tone hose and black shoes.

To purchase official clothing, contact Midwest Trophy Manufacturing Co. Inc. by calling 800-324-5996 or order online at www.mtmrecognition.com/skillsusa/.

Note: Contestants must wear their official contest clothing to the contest orientation meeting.

Eligibility

Open to active SkillsUSA members enrolled in programs with cosmetology/esthetics as the occupational objective.

Equipment and Materials

1. Supplies by the technical committee:
 - a. Tables (for use in performance of facials)
 - b. Chairs (for models)
 - c. Small table for products
 - d. Towel steamers
 - e. Water bowl
 - f. Hot and cold water
2. Supplied by contestant:
 - a. Model: Models must be student members, but not necessarily from an esthetics program and may be either a high school or college/postsecondary student from any school in the state; must be dressed appropriately as described in the required clothing statement; must have hair pulled away from the face with a white or black headband (cloth or plastic); must have a clean, cosmetic-free face; must not wear earrings, facial piercings or necklaces; and must wear a short white or black makeup cape. Models will not be required to take the Professional Development Test, the skill related written test or submit a résumé.
 - b. Makeup of choice
 - c. Makeup brushes/sponges as needed for application
 - d. Headband
 - e. Cape
 - f. Wash cloth
 - g. Towel
 - h. Facials/skincare products of choice
 - i. Plastic zip-lock bags for refuse disposal

- j. Sanitizing products
- k. One-page, typewritten résumé

Contest Instructions

Setup can only consist of items needed for the specific contest application in progress. Time will be allowed between each contest to reset the table. All products and solutions must be properly identified with the manufacturers original packaging and original labeling. Product labels cannot be defaced. Required implements and products must be accounted for and professionally organized. Proper control and usage of product and tools will be expected at all times. Floor monitors/judges will assess sanitation/disinfection procedures throughout contest.

Scope of the Contest

A. The competition will include:

1. An oral client evaluation (competitor will identify and diagnose model’s skin condition)
2. Hands-on demonstration of massage techniques for a basic facial
3. Hands-on demonstration of the application of products for a basic facial
4. Daytime makeup application
5. Evening makeup application
6. Proper sterilization and sanitation procedures
7. Written test

B. Scoring Criteria:

Appropriate products for all skill areas	100
Oral assessment	100
Identification/diagnose of facial skin	100
Facial massage	100
Basic facial	100
Daytime makeup application/results	100
Evening makeup application/results	100
Proper sterilization and sanitation procedures	150
Written test	150
Total	1000