

Esthetic Changes in Guidelines and Competencies corrections 12/13/11

Equipment & Material Changes

Note: Your contest may also require a hard copy of your résumé as part of the actual contest.

All items necessary for basic facial and massage skills. Must be in original packaging

All items necessary for fantasy makeup application. Must be in original packaging

Supplied by Contestant:

- c. The Fantasy makeup portion of the contest will have a preselected theme(movie,story,genre,time period,etc.) A written description of your character and interpretation within the theme is to be limited to one page, typewritten and contained within a plastic sleeve. The description must be submitted at the contestant orientation.
- i. **eyelashes, adhesives,tweezers,scissors and necessary application tools with alcohol wipes and sanitizers.**
- j. Minimum of six **clean** white terry towels (no holes or stains) **For Beauty portion you can use set-up sheets/paper towels.**
- o. Paper towels **tissues, baby wips. (can be mini travel size)**

Contest Guideline Changes:

Knowledge Performance written exam will have 60 minutes to complete

Contest Guidelines

1. The contest rules will be reviewed at the scheduled orientation. After the review session, contestants, in their required dress, will take the oral communications and written tests during orientation. The contestant will turn in his or her résumé * and written theme for the fantasy makeup application upon check-in at the scheduled orientation. * Note: For this portion the contestant will use their contestant number and not their name
4. All contestants must bring a model for the competition. Models do not have to attend the orientation
5. **Contestants will perform a five-minute oral assessment*. This may be a client consultation including 1) skin analysis, 2) suggested facial treatments, 3) beauty makeup product knowledge prior to application. 4) fantasy makeup theme interpretation and character choice or other skill-related tasks. The subject/theme will be determined annually and posted at:**
www.skillsusa.org/compete/updates.shtml.

*** Note: note cards or props are not allowed during oral presentation.** .

7d. Any product that appears to have been altered. All products and solutions must be properly identified with the manufacturer's original packaging and original labeling. Product labels cannot be defaced.

9. Once time is called, the contestant must stop working. Touching the model after time is called will result in three penalty points.

Standards and Competencies

EST 1.0 — Setup and Client Protection — judged in all areas of contest (facial massage, basic facial, daytime and fantasy makeup 5 minute time limit.)

EST 4.0 — Massaging the Face (of 10 minutes) Will be demonstrated after completion of basic facial. Contestant will perform massage of face to judges

EST 5.0 — Facial Mask (demonstrated during the basic facial procedure application not more than 2-3 minutes)

EST 6.0 — Beauty 1 Makeup (beauty makeup application — 45 minutes) Every step must be applied with safety, sanitation and effectiveness. Goal to create a clean polished look which can be for daytime, office and evening.

6.5.1 Applies primer/moisturizer to face.

6.5.2 Applies foundation and concealer to enhance and balance the face.

6.5.10 Applies makeup without lines of demarcation to have the face match the rest of the body in shade and even toned.

EST 7.0 — Fantasy Makeup (one hour) A General Theme is provided. Each contestant can choose character or inspiration from the theme

7.6 Demonstration of facial Fantasy makeup

7.6.1 Proper application of fantasy make up and additional tools used.

7.6.2 Creativity while staying within the theme-clean, sharp and effective showing following thru with write up on the character theme and balance.