



T-Shirt (State Design) Demonstration Contest

Contest Guidelines

All entries must be rendered in color (full color or up to four colors)

Clarification: In an effort to include as many participants (regardless of their school's resources) as possible the wording has caused some confusion.

The intent is that all submissions must be in color using no more than 4 Pantone solid spot colors.

If printed from an inkjet or laser printer the resulting image will be in "full color", meaning that the original 4 Pantone solid spot colors used in the design will be reinterpreted through the RIP to a CMYK based printed output.

If rendered in any other media, there are to be no more than 4 colors used. We have yet to receive any entries that were not created without graphics software, but we do not want to limit entries to only schools with the applicable software. This may seem a bit too wide since most schools can supply the basic software needed to produce these graphics. We will address this for the next competition.

In addition to the T-shirt background color, the designer may use up to four (4) colors in their artwork. These colors are "spot colors" and may not be blended or shaded.

Clarification 1: "Spot colors" refers to Pantone solid spot colors.

Clarification 2: "may not be blended or shaded" The competition excludes the use of gradients, usually expressed with the use of halftones in the design. Only pure solid areas of color use are allowed.

The reasoning behind this is first the misuse of the correct application of gradients and seconds the ability of the judges to access the correct use of screen angle, dot gain, overprinting, underbasing and DPI (dots per inch).

Simply stated, it is easy to use a gradient in a design printout, but much more difficult to produce the gradient effectively on the actual printed textile. We would need to access the actual graphics file to interpret if all of these factors were taken into consideration for judging and at this time do not have the resources to access all the different software programs that might be used. We are trying to make the playing field as level as possible for all schools, regardless of their resources in the area of screen printing, some

schools may have vast resources, while others are much more limited or even nonexistent in the screen printing area.

Take the exclusion of gradients as a challenge, rather than a limitation. Effective designs are not dependent on the use of halftones. This has been evident in the past entries.

We would also like to address the presentation portion of the designs. Please bring all materials that support your design. These can include: Roughs, concept sketches, etc. anything that you feels adds to the presentation.

The artwork may be matted or mounted to a matt board for presentation. Actual printed textile examples of the design may accompany the design and want to encourage this, but will have no weight on the judging of the designs. We do not give preference to a school that may have a screen printing lab as opposed to one that does not.

During our contest conclusion we have a question and answer period that includes instructor input for future contests, please participate in this to help improve student success in future contests.

One example from last year: Question: Why do you limit this to 4 spot colors?
Answer: We decided to limit it to 4 spot colors since most schools that are lucky enough to have a screen printing lab usually have a basic 4 color/station printer. Thus if they were to actually reproduce the design, they have the capabilities.

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