

Instructions

This form has been enabled to use the Adobe Typewriter tool. That means the user can type directly in the form. You will need to use Adobe Reader 8, which is available as a free download at this link:

<http://www.adobe.com/products/acrobat/readstep2.html>

When you open this document in Adobe Reader, you should see a light purple bar with the phrase “This PDF can be completed using the Typewriter Tool.” On the right hand side you will see a typewriter icon. Click on that to fill out the form. You may need to click on it at each of the form’s lines.

Finally, to save the document, Select File > Save As.

You can then e-mail your completed forms to the national office.



Credit Card Form



VISA Card No. _____ Expiration Date _____
Signature _____



MasterCard No. _____ Expiration Date _____
Signature _____

Name as it appears on the credit card _____ Tel: _____

Complete billing address of credit card _____

Amount to be charged \$ _____

NOTE: IF THERE IS A LIMIT ON THE AMOUNT YOUR CREDIT CARD IS ALLOWED, PLEASE MAKE THIS NOTATION HERE WITH EXACT INSTRUCTIONS ON HOW TO PROCESS. THANK YOU FOR YOUR HELP!

Return to:

Missy Wilson
SkillsUSA
PO Box 3000
Leesburg, VA 20177
703-737-0608-Direct
mwilson@skillsusa.org

Remember – all payments for exhibitors are due before the TECHSPO show.

Thank you!



2008 SkillsUSA TECHSPO & Career Fair
Security Credentials Order Form (Or Name tags???)

IMPORTANT

TECHSPO credentials are your company's key to conference facility access. Without it, security will not allow you or your staff to set up your booth. Security credentials will be distributed through the exhibitor's packet available at the exhibitor's registration booth on Monday, June 23.

It is important that your company designate someone to pick up the exhibitor's packet and make arrangements with the rest of the exhibit staff to have a central place for general distribution **before** set up. Please do this before going to your booth. These credentials will give you access to exhibit area for set up. Registration will operate on June 23 from 10:00 a.m. - 6:00 p.m. in Lobby 2100.

Booth set up is 10 a.m. – 6 p.m.

Exhibitor Name _____

Company Name _____

Booth Number(s) Assigned _____

Number of Security Credentials Needed _____

(Limit 50)

Please complete the information below and fax or email it to attention:
Ashley Ridgeway 703-777-8999 / aridgeway@skillsusa.org by May 30

Thank you!



**2008 SkillsUSA
CALL TO ACTION
TEACHER'S RECEPTION**

THANK YOU!

Contributing toward this event is a great way to obtain more recognition for your company and product. Make sure the name of your company, as the contributor, is included some where within the packaging of the door prize. We want to make sure the recipient is aware of the donor. All donations will be used for the Teacher's Session, and appropriate recognition for contributing companies will be provided during the session.

Location of Teacher's Reception and Session: Marriott Downtown Kansas City, 2nd Floor Lobby and Ballroom, Wednesday, June 25 beginning at 8 a.m.

Please complete the information below and fax it to 703-777-8999 by May 30.

Company Name _____

On-site Contact _____

Name of Prize(s) _____

Will you attend the Teacher's Reception? _____

Please provide a description of the prize(s)

Return to:

Sandra Moore
SkillsUSA
PO Box 3000
Leesburg, VA 20177
703-737-0604-Direct
703-777-8999-FAX
smoore@skillsusa.org

Shipping information is as follows: Attention Sandra Moore, SkillsUSA, 14001 SkillsUSA Way, Leesburg, VA 20176.

Thank you!



Video Billboard Advertising

Description of Service – A SkillsUSA conference information DVD will broadcast on four large video screens in high traffic areas of the conference at the peak of the conference schedule, Tuesday, Wednesday and Thursday, June 20-22. The length of the DVD is 60 minutes, with 30 minutes devoted to ad space. For each minute, 30 seconds is devoted to conference program and 30 seconds is devoted to advertising. The DVD daily broadcast will air 9 a.m. to 5 p.m. each day in all four areas. Each day the DVD will change adding updated program information relative to the day's schedule. The same information is shown simultaneously throughout the conference.

Your company's message can reach over 16,000 conference attendees from all across the country, and visitors from the Kansas City Metropolitan area, while participating in the city's second largest annual conference. The majority of the conference are students and teachers in high school and college career and technical educational programs, their families, guests and representatives from business and industry who partner with SkillsUSA to make this event so successful. The Kansas City Convention and Visitor's Association estimates that the SkillsUSA conference adds \$10 million in revenue to the local economy in one week!

Advertising Options

Option #1 - 15 second ad, one day – One 15 second spot will run on an average of 16 times throughout the day's broadcast in all four locations. Total frequency: 64 Cost: \$200

Option #2 - 30 second ad, one day – One 30 second spot will run on an average of 8 times throughout the day's broadcast in all four locations. Total frequency: 24 Cost: \$200

Option #3 - 15 second ad, three day – One 15 second spot will run on an average of 16 times throughout the day's broadcast in all four locations. Total frequency: 192 Cost: \$350

Option #4 - 30 second ad, three day – One 30 second spot will run on an average of 8 times throughout the day's broadcast in all four locations. Total frequency: 72 Cost: \$350

What we need from you (any of the following):

Video ad, preferably DVD. We can accept VHS or mini DV (small camera tapes). We cannot accept anything on Beta. If you do not have video available, send us a high quality Jpeg text with your logo. All ads on our billboard advertising will not contain sound. We need this no later than Tuesday, May 15, 2008.

To Order (check one):

Option #1 - 15 second spot, 1 day

Option #2 - 30 second spot, 1 day

Option #3 - 15 second spot, 3 days

Option #4 - 30 second spot, 3 days

Contact _____ Company _____

Payment Options (check one) :

Include the cost of this advertisement with my exhibit invoice

Send me another invoice

Bill the same credit card that covered the cost of my exhibit

Content for the DVD is to ship to Ashley Ridgeway, SkillsUSA, 14001 SkillsUSA Way, Leesburg, VA 20176. If you have any questions, call or E-mail Ashley at 703-737-0620, or, aridgeway@skillsusa.org.