



## **2012 National Conference Alumni Pin Design Contest**

The SkillsUSA Alumni and Friends Association is sponsoring a national conference alumni pin design competition that is open to all registered alumni members. The winning design will become the official alumni pin for the 2012 SkillsUSA National Leadership and Skills Conference.

This pin will be produced by the SkillsUSA Store in a limited quantity for the 2012 conference. Only one winner will be selected. All entries must be submitted exactly as directed by the rules. All entries become property of the SkillsUSA Alumni and Friends Association once submitted.

### **Awards**

The national winner receives the following awards, and additional awards may be announced at a later date:

- Recognition at the SkillsUSA national conference and on the SkillsUSA website
- Commemorative plaque with the pin design incorporated
- Complementary registration for the national conference (note: travel to the national conference is the responsibility of the winner)

### **Specifications**

All entries must include the following words and year: *SkillsUSA Alumni* and *2012*.

### **Official Rules — SkillsUSA Alumni National Conference Pin Design Contest**

The SkillsUSA Alumni and Friends Association is sponsoring a national conference pin design competition that is open to all alumni members. The winning design will become the official pin for the 2012 SkillsUSA National Leadership and Skills Conference. The pin will be produced by the SkillsUSA Store. Only one winner will be selected. All entries must be submitted to SkillsUSA Alumni exactly as directed in the rules below, and all entries become property of the SkillsUSA Alumni and Friends Association once submitted.

### **Eligibility**

This competition is open to all registered members of the SkillsUSA Alumni and Friends Association. Membership in the SkillsUSA Alumni and Friends Association will be verified for the winner by the national headquarters. Only one entry per SkillsUSA Alumni and Friends member is permitted.

### **Deadline**

*All* entries must be received in the SkillsUSA headquarters by March 1, 2012, by mail. No electronic entries can be accepted due to issues with receiving large electronic files, printing files with accurate colors, etc.

## **Judging**

The national headquarters staff of SkillsUSA, the Alumni Coordinating Committee and the industry sponsor for the event will judge all entries. The winner of the competition will be announced in May 2012. This contest may or may not be held in the future, and there may or may not be additional rules and requirements.

## **Materials and Specifications**

All entries of this competition must comply with the following materials and specifications:

- All entries must be rendered in color (full color or two color).
- Preferably, entries will be created in a design software package such as Illustrator, Photoshop or FreeHand. Entries may also be hand-drawn, painted or rendered in colored pencil or markers.
- All entries should be submitted with two versions of the art on a single page. The large version should be approximately 7 inches wide by 7 inches high. The smaller version should be approximately 1 inch wide by 1 inch high. Both versions should be identical. The art does not have to be square or these exact dimensions.
- Dimensions for the pin when produced will be approximately 1 inch high by the necessary width.
- All entries *must* include the following *exact* wording:
  - SkillsUSA Alumni
  - 2012
- The SkillsUSA emblem, SkillsUSA logo or SkillsUSA Alumni logo (whole or elements of any) should *not* appear on the pin.
- All copyright laws must be followed in the creation of the design.
- Please label the back of your artwork with the following:
  - Artist's name
  - Mailing address, phone number and e-mail address
- The alumni member must keep a copy of his or her original work until results are announced. Upon notification, the winner will be required to submit his or her artwork in the native software file to the national headquarters, by e-mail or other means, for production purposes. The SkillsUSA Alumni and Friends Association cannot guarantee return of any materials. If the art was not rendered electronically but is selected as the winner, the SkillsUSA Alumni and Friends Association will have the artwork rendered according to the original design, but to our own specifications.
- SkillsUSA Alumni and Friends Association retains the right to make modifications to the final design as necessary to produce a pin to our standards and to the manufacturer's specifications and abilities.
- Incomplete entries that do not comply with the above requirements will be disqualified.

## **Submitting Your Design**

Create your design according to the above specifications. When your design is ready to submit, mail it to:

SkillsUSA Alumni Pin Design  
SkillsUSA Alumni and Friends Association  
14001 SkillsUSA Way  
Leesburg, VA 20176

**Questions**

Submit any questions by email to [nclausen@skillsusa.org](mailto:nclausen@skillsusa.org) or call 703-737-0639 on Monday to Friday, 8:30 a.m. to 5 p.m.

**Awards**

There will be one national winner of the Alumni Pin Design Contest, who receives:

- Recognition at the SkillsUSA national conference and on the SkillsUSA website
- Commemorative plaque with the pin design incorporated
- Complimentary registration for the national conference. Note: Travel to the national conference is the responsibility of the winner.